

# PROPOSAL

BUILDING TEAMS & DOING GOOD, ONE MEAL AT A TIME



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  The Picha Project | [www.pichaproject.com](http://www.pichaproject.com)

## MISSION


The Picha Project is a **social enterprise** that aims to empower **marginalised communities** in Malaysia to be self-sustainable through a food business.

## WHAT DO WE DO

We provide **food delivery and catering services**, where all meals are cooked by refugee families from **Palestine, Syria, Iraq, Afghanistan and Myanmar**.

## IN A YEAR, WE HAVE..

served  
**24,000**  
pax 

impacted  
**9**   
refugee families

generated  
RM **190k**   
for the families

“As they are putting food on your table,  
you are putting food on theirs.”

## OUR CLIENTS INCLUDE..



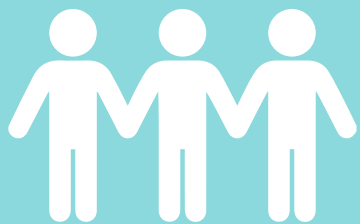
## Package A: Building Teams & Doing Good *through* **FOOD**

What can you get with **RM2,000** ?



### PICHA MEALS

Twice a month for 3 months  
(20 pax)



### TEAM BUILDING

Encourage conversations & relationship building within your team by gathering everyone together for lunch.



### CLIENTS APPRECIATION

Show that you value your clients and their team by treating them a good meal that serves a good cause.



### DIRECT SOCIAL IMPACT

Provide job opportunities for 6 refugee families with your order to help them earn a livelihood and put food on their tables.



### EXPERIENCE DIFFERENT CULTURES

“Travel” around the world through your tastebuds as we serve you traditional cuisine from 5 different countries!

Only less than **RM670** per month!

## Package B: Doing CSR *through* FOOD

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What impact can you make with **RM2,000** ?



### PROVIDE 200 MEALS

Purchase Picha meals for 200 children from the underprivileged communities to fill their stomachs.



### DOUBLE SOCIAL IMPACT

Impact TWO communities at once by providing a good meal for children from underprivileged communities & a livelihood for the refugee families.

## Current Locations for Food Distribution:

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### Myanmar Refugee School, Cheras

This is a school run by the refugee community for 50 children aged 3 to 13, where children usually do not get to have breakfast or lunch due to poverty. With RM2000, you can provide proper lunch for the children for 4 days.

### PPR Apartment, Kota Damansara

English classes are run by volunteers every weekend at this PPR Apartment, but coming from low income families, most of the children come to learn feeling hungry. With RM2000, you can provide breakfast for 100 children for two weekends, and they won't have to learn with an empty stomach

\*Other communities/locations can be explored too

\*Your team is welcomed to join the food distribution

## MAKE AN ORDER. MAKE A CHANGE.

If you would like to join us in this journey of empowerment, kindly fill up the form below & provide us with a 50% deposit or a PO to confirm your order.

### Company & Payment Details:

Picha Sdn Bhd (Business Reg No: 1203033-X)  
Maybank Acc No: 5641 4664 3727

## ORDER CONFIRMATION

Package A

Package B

Name of Company: \_\_\_\_\_

Address for Delivery: \_\_\_\_\_

Time for Delivery: \_\_\_\_\_

Selected Day of the Week: Mon / Tues / Wed / Thurs / Fri

Starting from (DD/MM/YY): \_\_\_\_\_

Special Dietary Requirements:

\_\_\_\_\_ pax Non-Vegetarian

\_\_\_\_\_ pax Vegetarian

\_\_\_\_\_ pax Vegan

\_\_\_\_\_ pax others

*Please Specify:* \_\_\_\_\_

Contact Person: \_\_\_\_\_ (Name)

\_\_\_\_\_ (Contact No.) \_\_\_\_\_ (Email)